

MarketLink

Seamlessly integrate actionable contact intelligence for financial advisors and insurance agents directly into your existing systems—on your terms.

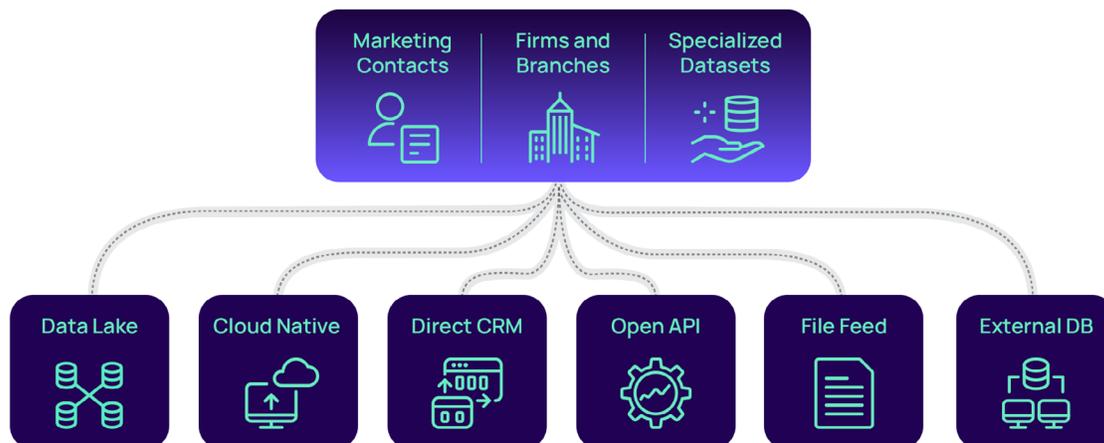


Growth depends on identifying and reaching decision-makers. MarketPro has that intelligence. MarketLink is the tool to get it into your systems.

Accelerate your sales cycle with qualified contact data and profiles.

Reach the right buyers with confidence with up-to-date and accurate allocator insights.

Just a few key steps ensure your data is reliable, accessible, and primed for actionable business intelligence.



RECEIVE OUR DATA

Secure File Transfer Protocol

Simplified Data Delivery: STP feeds deliver secure, scheduled data drops with customized file structures.

Cloud-Based Delivery

Automated Efficiency: Intuitive portals for instant access are designed for easy connection and streamlined ingestion.

FULLY INTEGRATE WITH OUR DATA

Direct CRM Integrations

Tailored Fit: Connectors and custom mappings integrate datasets into your CRM fields without heavy coding or manual workarounds.

Open API

Scalable Flexibility: Build custom workflows with developerfriendly endpoints that seamlessly connect data to your systems and applications, with on-demand access.

COLLABORATIVE SUPPORT

Guided onboarding aligns integrations with your business intelligence needs. Ongoing, dedicated support to help you adapt to your evolving needs.

[Contact An Integration Specialist](#)

Popular Integrations

MarkeLink delivers reliable, ready-to-use data optimized for actionable intelligence, seamlessly integrated into CRMs, BI tools, or data lakes/warehouses with minimal workflow disruption.

ISSMI  About ISS Market Intelligence

ISS Market Intelligence (MI) is a leading provider of data, insights, and market engagement solutions to the global financial services industry. ISS MI empowers asset and wealth management firms, insurance companies, distributors, service providers, and technology firms to assess their target markets, identify and analyze the best opportunities within those markets, and execute on comprehensive go-to-market initiatives to grow their business. Clients benefit from our increasingly connected global platform that leverages a combination of proprietary data, powerful analytics, timely and relevant insights, in-depth research, as well as an extensive suite of industry-leading media brands that deliver unmatched market connectivity through news and editorial content, events, training, ratings, and awards.